

Profit & Loss

	Jan	Feb	Mar	Apr	May
REVENUE					
My Product Sales					

TOTAL My Product Sales					
Other Revenue					
Sponsor Ad Fees					
Affiliate Fees					
Sponsored Posts					
Advertising "In Kind"					
Speaking/Teaching Fees					

TOTAL Other Revenue					
TOTAL REVENUE					
EXPENSES					
Website Infrastructure					
Web Hosting					
Domain Registration					
Computer Hardware & Software					

TOTAL Website Infrastructure					
Supplies					
Books/Magazines					

TOTAL Supplies					
Sales & Marketing					
Conferences/Travel					

TOTAL Sales & Marketing					
Administrative					

TOTAL Administrative					
TOTAL EXPENSES					
PROFIT (LOSS)					

