

Channel Analytics

		Jan	Feb	Mar	Apr	May	Jun
Owned Media	Website	Blog Subscribers (RSS)					
		Post Comments					
		Other _____					
	Email	Blog Subscribers					
		Email Newsletter					
		Other _____					
	Other	Snail Mail List					
		Teaching/Speaking					
		Other _____					
	Social Networks	Facebook					
		Flickr					
		Google+					
		Instagram					
		Pinterest					
Earned Media	Online	Guest Blog Subscribers					
		Guest Blog Comments					
		Other _____					
	Print	Magazine/Book Readers					
		Other _____					
Paid Media	Online	Advertising					
		Sponsorships					
	Print	Advertising					
		Sponsorships					

